

FOR IMMEDIATE RELEASE

## **indieep™ Hosts First Intimate Concert Event In Search for Their Next Artist**

Toronto, Nov. 24<sup>th</sup> 2016 - Magic was made at indieep's *Spotlight* concert event on Friday November 18<sup>th</sup> at the Array Music Studio in downtown Toronto. Having received over 80 applications from Ontario based artists interested in being selected for their next feature, indieep invited 6 artists/musicians of different musical genres to perform live at the intimate event in front of their cameras, partners, friends and fans.

M.C'd by Rudy Blair, a staple in the Toronto Entertainment scene, guests walked into a space that had just as much character and attraction as the talent that graced its stage. The array of talent that performed that night was comprised of **Mickey Blue**, an RnB/Soul singer from Markham ON; **Paint**, a Britpop/Rock band from Toronto ON; **Temí**, an RnB singer from Toronto ON; **Nathalie Kramer**, pop singer/songwriter from Toronto ON; **Pictures of Richard**, a Rock/Alternative band from Durham ON and **Shopé**, a Rap/Hiphop artist from Toronto ON. As each performance hit the stage the energy in the room was infectious, captivating and alive. Performers interacted with the audience sharing some insight into the inspiration behind the songs they performed and left every bit of themselves on the stage giving nothing less than pure passion and entertainment.

Hosted with the supporting partnership of the Songwriters Association of Canada (S.A.C), all the performances at *Spotlight* were captured on film and will be released on indieep's YouTube channel and social media sites next week for the public to vote who they want to see get indieep in the upcoming exposé. "What we experienced on Friday night was incredible. I think we made a statement - the independent music scene here in Canada is phenomenal and we, as a platform and a movement are committed to finding new ways to connect with it, promote it and share it with the world" says Founder/Director of indieep, Laura Colonna. "We're all about creating experiences and showcasing talent, and this event is hopefully just one of many that we hope to host in the future."

To learn more about how you can help support indieep™, please subscribe to their YouTube channel at <https://youtu.be/dr-YsvW2vRc>, connect with them on social media or visit their website at [www.indieep.ca](http://www.indieep.ca). If you'd like to book an interview, or receive more information, please email [hearne@indieep.ca](mailto:hearne@indieep.ca).

Twitter = [@indieepTO](https://twitter.com/indieepTO)

Facebook = [indieep](https://www.facebook.com/indieep)

Instagram = [indieepTO](https://www.instagram.com/indieepTO)

About indieep™

indieep™ is a video series exposing the souls and sounds of independent musicians via professionally produced filmic exposés. Produced in association with Coy Studios, founded in 2007 in Toronto Canada, Coy Studios is a brand consultancy and creative agency specializing in digital media, visual communications and marketing strategies worldwide. Skilled in animation, motion graphics, design, illustration, 3D, 2D and live action production – we don't just create, we connect.